

# SPONSORSHIP OPPORTUNITIES

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**ARIA 2024 ANNUAL MEETING**

**August 4-7, 2024**

**Westin Denver Downtown | Denver, CO, USA**



# ARIA

**400 S. 4<sup>th</sup> St., Suite #754E, Minneapolis, MN 55415**

**Tel: +1-612-352-9119 | Email: [info@aria.org](mailto:info@aria.org)**

## Why Be a Sponsor?

The 2024 American Risk and Insurance Association (ARIA) Annual Meeting offers an unparalleled opportunity to promote your organization, provide it visibility in front of the world's top risk management, insurance, economics, and finance researchers and connect with like-minded, forward-thinking innovators.

ARIA is dedicated to connecting academics, scholars, and professionals in risk and insurance to learn from the past, collaborate to mitigate present risk and together, ensure a successful future for all. To do that, we support a community of globally based scholars, researchers, PhD students, and industry professionals, who come together annually at the ARIA annual meeting to share their findings, learn from one another, and challenge themselves to advance human progress through education and more effective risk management.

### **Our attendees include members from:**

- North America, Europe, Asia

### **Whose positions include:**

- PhD Students
- Tenured Professors
- Non-Tenured Teaching Track Professors
- Risk Management and Insurance Industry Professionals
- Government Regulators or other Policymakers

## All Sponsors Receive These Benefits:

- Almost immediate acknowledgement on the ARIA 2024 Annual Meeting web page
- Acknowledgment in the ARIA 2024 Annual Meeting mobile app, which is shared on ARIA's website with members and non-members
- Acknowledgment in the ARIA 2024 Awards Program
- Logo and name recognition – linked to a URL of your choice – on ARIA's website through July 2025
- Invitation for one to the President's Reception, on the opening evening of meeting
- Featured on slideshow during all general sessions
- Recognition in ARIA's journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year

- Develop closer ties to emerging thought leadership and leveraging research expertise and data availability
- Knowledge that you are helping to advance the cause of research, education, and innovation in risk management and insurance education among our world-wide membership of the best and the brightest students, researchers, and practitioners, and industry collaborators

## Host Sponsorship Level—\$15,500

A Host Sponsor is prominently featured before, during, and after the ARIA meeting in ways that are memorable and influential, while at the same time supporting key activities of the meeting.

**In addition to general sponsor benefits, Host Sponsors receive:**

- Literature distribution
- Host table with logo signage
- Complimentary registrations for three professionals and two students to the annual meeting
- Two additional invitations to the exclusive ARIA President's reception
- All organizational sponsor representatives individually recognized in a General Session
- Co-branding signage on selected meeting activities (special events, receptions, to be discussed)

## Platinum Sponsorship Level—\$10,500

A Platinum Sponsor is prominently featured before and during the ARIA meeting in ways that are memorable and influential, by supporting the essential activities of the meeting, which will help make ARIA 2024 a success!

**In addition to general sponsor benefits, Platinum Sponsors receive:**

- Literature distribution
- Complimentary registrations for two professionals and one student to the annual meeting
- One additional invitation to the exclusive ARIA President's reception
- Co-branding on selected meeting events

## Gold Sponsorship Level—\$5,500

A Gold Sponsor is prominently featured during the ARIA meeting in ways that are memorable and influential, while at the same time supporting key activities of the meeting.

**In addition to general sponsor benefits, Gold Sponsors receive:**

- Complimentary registration for one professional and one student to the annual meeting
- Co-branding on selected meeting events

## Silver Sponsorship Level—\$3,500

A Silver Sponsor is prominently featured before, and during the ARIA meeting in ways that are memorable and influential, while at the same time supporting specific components of the meeting.

**In addition to general sponsor benefits, Silver Sponsors receive:**

- Complimentary registration for one student to the annual meeting
- Co-branding on selected meeting events

## Bronze Sponsorship Level—\$1,500

A Bronze Sponsor is prominently featured during the ARIA meeting in ways that are memorable and influential, while at the same time supporting general components of the meeting.

**In addition to general sponsor benefits, Bronze Sponsors receive:**

- Co-branding on selected meeting events

## Sign Up Now!

To sponsor the **ARIA 2024 Annual Meeting**, please complete the form on the following page and email it to: [info@aria.org](mailto:info@aria.org).

**Please also include the following:**

- Organization logo
  - Both a high-resolution file and a PNG file
- A short description about your company
- URL to link your logo and/or name to

**Complete your sponsorship payment online:** <https://aria.memberclicks.net/sponsor24>

- Pay online via credit card or select 'invoice me' to receive an invoice and mail a check

## Sponsorship Level:

- Host—\$15,500      Select
- Platinum—\$10,500      Select
- Gold—\$5,500      Select
- Silver—\$3,500      Select
- Bronze—\$1,500      Select

Sponsoring Organization: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email:  
\_\_\_\_\_

Direct Telephone: \_\_\_\_\_

- Please complete this form and email it to: [info@aria.org](mailto:info@aria.org)
- Then complete your sponsorship payment online: <https://aria.memberclicks.net/sponsor24>



# Thank you to our ARIA 2023 sponsors!

